BANQUET AND SECOND GENERAL SESSION October 18, 1948—8:00 p. m.

Presiding: H. W. Stevens, M. D., President

Invocation

Introduction of guests

Entertainment

Greetings: James F. Robertson, M. D., President of N. C. Medical Society, Wilmington

Introduction of Guest Speaker Clarence W. Bailey, M. D., Rocky Mount

"Developing Cooperative Relationships in Public Health Work in North Carolina" J. W. R. Norton, M. D., State Health Officer, Raleigh, N. C.

OFFICERS 1947—1948

President . . . H. W. STEVENS, M. D., Wilson

Vice-President . . . E. A. Branch, M. D., Raleigh

Secretary-Treasurer, HAROLD E. PARKER, Winston-Salem

THE EXECUTIVE COMMITTEE

The above named officers and:

M. B. Bethel, M. D., Immediate past president, Charlotte
J. W. R. Norton, M. D., State Health Officer, Raleigh
James F. Robertson, M. D., President of Medical Society of N. C.

E. R. Hardin, M. D., Member at large Term expires 1948, Lumberton

Alma McCracken, R. N., Member at large Term expires 1949, Waynesville

Gordon Battle, Member at large—Term expires 1950 Greensboro

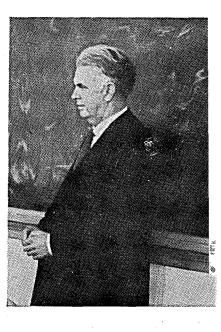
North Carolina PUBLIC HEALTH ASSOCIATON

Honors

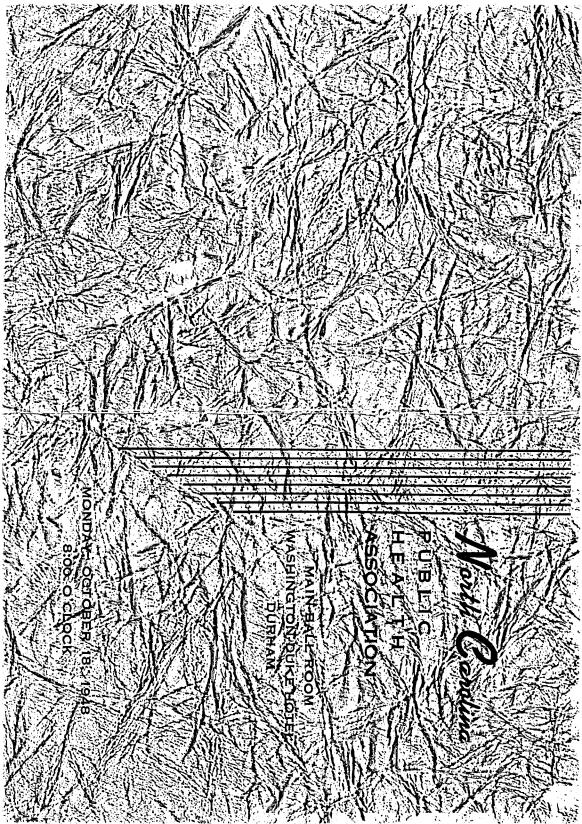
Dr. E. A. Branch
Director of Division of
Oral Hygiene

State Board of Health Raleigh, N. G.

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In appreciation of many years of loyal service to public health in North Carolina and for the contribution of three North Carolina "firsts": the first oral hygiene program of its kind, the first school for training public health dentists, and the first building to be used exclusively for a State Dental Health Program.



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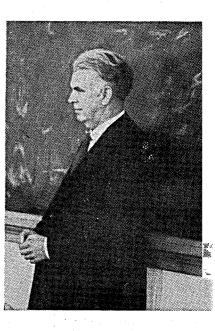


North Carolina PUBLIC HEALTH ASSOCIATON

Honors

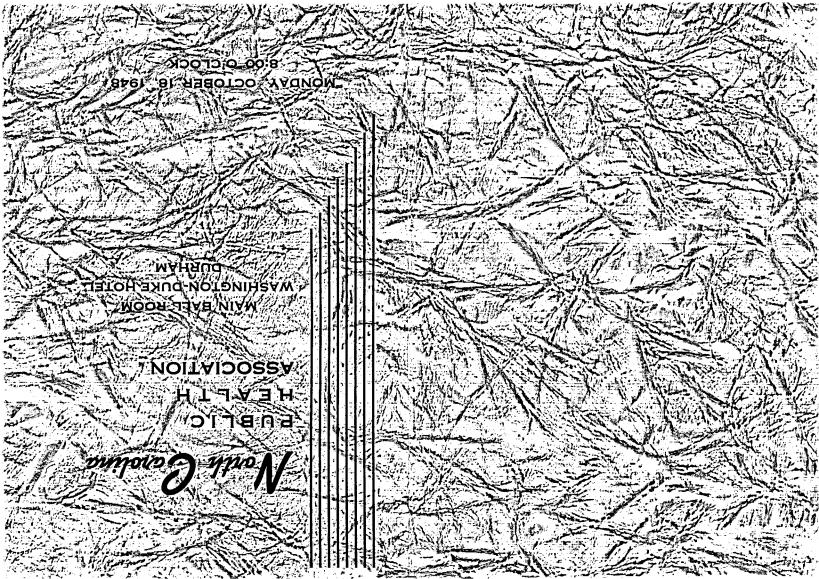
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ANNUAL BANQUET AND SECOND GENERAL SESSION

Main Ball Room

Monday, October 18, 1948 at 8:00 p. m.

Presiding, H. W. Stevens, M. D., President

(Dress-Optional)

Invocation.

Introduction of guests.

Entertainment.

Greetings James F. Robertson, M. D., President North Carolina Medical Society, Wilmington

Introduction of Guest Speaker—Clarence W. Bailey, M. D., Rocky Mount

"Developing Cooperative Relationships in Public Health Work in North Carolina" J. W. R. Norton, State Health Officer, Raleigh

THIRD GENERAL SESSION

Main Ball Room

Tuesday, October 19, 1948 at 9:30 a.m.

Presiding, H. W. Stevens, M. D., President

Address—Erval Coffey, M. D., District Director, United States Public Health Service, New York, N. Y.

Address—"The Practicing Physician and Public Health," Roscoe D. McMillan, M. D., Secretary and Treasurer of The N. C. Medical Society, Red Springs.

OPEN HOUSE 10:30 A. M.—11:30 A. M.

The Durham City-County Health Department

The Durham City-County Health Department is one of the most modern and best equipped departments in the State of North Carolina. Dr. Epperson and his fine staff cordially invite all members and guests to attend open house. "Durham Style Punch" will be served.

The Blue Room is reserved for special committee meetings

SECTION MEETINGS

Tuesday, October 18, 1948—11:30 a. m.—1:00 p. m. and 2:00 p. m.—5:00 p. m.

HEALTH OFFICERS' SECTION MEETING

Ball Room II

Tuesday, October 19, 1948, 2:00 p. m.

Presiding: Clem Ham, M. D., Chairman

Address—J. W. Roy Norton, M. D., Secretary and State Health Officer, Raleigh.

"A Two Year Review of Maternal Deaths in North Carolina"—Robert A. Ross, M. D., Member of the Maternal Welfare Committee of the Medical Society.

"Follow-Up of Mass X-Ray Survey in A Large Rural County"—E. S. Grady, M. D., Health Officer, Johnson County Health Department, Smithfield.

Intermission 10 Minutes

"Improving Rural Health Resources"—C. F. McRae, M. D., District Health Officer Avery-Mitchell-Yancy Health District, Burnsville.

"Health Education in Public Health Programs"

—E. H. Ellinwood, M. D., Health Officer, Catawba-Lincoln-Alexander Health District, Newton.

"The Problem of Mental Cases as it Affects Health Officers"—R. M. Buie, M. D., Health Officer, Guilford County Health Department, Greensboro.

SANITARIAN'S SECTION MEETING

Durham Health Department Auditorium Tuesday, October 19, 1948, 11:30 a. m.—1:00 p. m. 2:00 p. m. to 5:00 p. m.

Presiding: W. V. Covington, Chairman

11:45-12:3	30—Chairman's Report Committee Appointments
2:00	Proposed Public Health Legislation—R. L. Caviness, Principal Sanitary Engineer, State Board of Health.
2:15	"How the Health Educator Can Assist the Sanitarian"—Miss Jennie D. Stout, Supervisor Health Education, Asheville.
2:30	"The Value of the District Meetings" J. M. Jarrett, Director, Division of Sanitary Engineering, State Board of Health J. Roy Hege, M. D., Health Officer, Cabarrus County
	Gordon Battle, Sanitarian, Greensboro
	Wade Eller, Sanitarian, Boone
	W. C. Haas, Sanitarian, Wilmington
3:00	"Sanitation in the North Carolina Health Program"—J. W. M. Norton, M. D., Sec- retary and State Health Officer
3:30	Business Session.
5:00	Adjourn.

THE NURSING SECTION MEETING

Crystal Room

Tuesday, October 19, 1948

11:00—Business Meeting—Miss Clara Henderson, Chairman, Presiding

> 12:30—2:00 p. m. Luncheon—Place to be announced

2:00—INTERPRETING PUBLIC HEALTH NURS-ING TO THE PUBLIC—Dr. E. G. McGavran, Dean, School of Public Health, University of N. C., Chapel Hill.

Panel—"What I Can Do to Interpret Public Health Nursing to the Public"

Leader:—Margaret Blee, Associate Professor of Public Health Nursing, University of N. C., Chapel Hill.

As a Lay Person—Mrs. John C. Burwell, Jr., President of Greensboro Nursing Council, Greensboro.

As a Supervisor—Emily Pickard, Durham As an Educational Director—Lois Cox, Durham As a Staff Nurse—Mary Louise Hasty, High Point

As a Health Educator—Elizabeth Lovell, Area Supervisor of Health Educators, Chapel Hill Discussion

Summary—Joe Station, Health Educator, State Tuberculosis Association, Raleigh

PROGRAM

NORTH CAROLINA

PUBLIC HEALTH ASSOCIATION

Registration begins:

Monday, November 18, 1948 at 9:30 a.m.

There will be one registration desk for members and guests.

FIRST GENERAL SESSION

Main Ball Room

Monday, October 18, 1948 at 2:00 p. m. Presiding—H. W. Stevens, M. D., President Call to Order.

Invocation.

Welcome-Dr. J. H. Epperson, Health Officer, Durham

Key to the City—Honorable W. F. Carr, Mayor, Durham

Recognition of Guests and Special Announcements The President's Message

"The Evaluation Technique in In Service of all the Health Department Staff"

Dr. Edward G. McGavran, M. D., M. P. H. Dean of Public Health, University of

North Carolina

Discussion:

Dr. H. C. Whims, Health Officer, Buncombe County Dr. Robert F. Young, Health Officer, Halifax County

- 3:00 p. m.—Symposium—''Nutrition'' Presiding, Miss Marjorie Hesletin, Children's Bureau, Washington, D. C.
- 3:30 p. m.—"Nutrition Surveys" Dr. Harold R. Sandstead, U. S. Public Health Service, States Relation Division, Chief Nutrition Section
 - "Health Departments" Dr. E. H. Ellinwood, District Health Officer, Newton
 - "Health Education" Miss Helen Martikainen, Director Health Education, Raleigh
 - "Schools" Mr. Holland McSwain, Superintendent of Schools, Caswell County
- 4:00 p. m.—Discussion—Other representatives of the above groups and the Nutrition Field Consultants. Questions from the floor.
- 4:50 p. m.—Closing—Dr. Bertlyn Bosley, Director Nutrition Division, State Board of Health, Raleigh
- 5:00 p. m.-Adjournment

The Registration Committee:
Mildred Com Chairman Durham
Mildred Gay, Chairman Durham Berta Crumpler Durham
Mrs. L. B. Rea Durham Cleo Mangum Durham O. B. Gurganus Durham Helen Craver Winston-Salem
Clas Mongana Durham
Cleo Mangum Durham
U. B. Gurganus Wington Colom
Juanita Franklin Winston-Salem
Juanita Franklin winston-Salem
The Orchestra Committee:
Dr. I. H. Ennergon Chairman Durham
Dr. J. H. Epperson, Chairman Durham Mrs. L. B. Rea Durham
TILL TO LIVE
Juanita Ross, Chairman Durham
Lois CoxDurham
Edith BrockerChapel Hill
Derwin Cooper, M. D., ChairmanDurham
Derwin Cooper, M. D., Chairman Durham Lois Cox Durham
The Legislative and Retirement Committee:
O M Sick M D Chairman Margantan
A C D-11 M D Poloigh
A. U. Bulla, M. D. Raieigh
C. W. Armstrong, M. D. Charal Hill
O. David Garvan, M. D. Chapel Hill
William A. Broadday, Sanitarian Asheville
C. N. Sisk, M. D., Chairman Morganton A. C. Bulla, M. D. Raleigh C. W. Armstrong, M. D. Salisbury O. David Garvan, M. D. Chapel Hill William A. Broadday, Sanitarian Asheville Mrs. Edith Brocker, P. H. N. Chapel Hill
The Membership Committee:
Harold Parker, Chairman Winston-Salem
Annia H Pahartson R N Concord
Annie H. Robertson, R. N. Concord E. H. Ellinwood, M. D. Hickory
The Nominating Committee:
S. B. McPheeters, M. D., Chairman Goldsboro
H. C. Whims, M. D., Asheville
Alma McCracken, R. N. Waynesville
H. C. Whims, M. D., Asheville Alma McCracken, R. N. Waynesville Katherine Miller Tarboro
O. B. Gurganus Durham
The Obituary and Resolutions Committee: N. T. Everette, M. D., Chairman Beaufort
N. T. Everette, M. D., Chairman Beaufort
M. T. Foster, M. D. Fayetteville H. C. Whims, M. D. Asheville
H. C. Whims, M. D. Asheville
EXHIBITS

DAIRY COUNCIL-Durham Dairy Council
RED CROSS-The American Red Cross of Durham
N. C.
TUBERCULOSIS ASSOCIATION—The Tuberculosis Association of Durham, N. C.
CANCER SOCIETY—The American Cancer Society of Durham, N. C.
PUBLIC HEALTH NURSES—The Public Health

Nurses of the Durham City-County Health Depart-

TYPHUS CONTROL-The Typhus Control Uunit of the City-County Health Department of Durham,

ment.

N. C.

SECRETARIES SECTION MEETING

Ball Room I

Tuesday, October 19, 1948, 11:30 a. m.—1:00 p. m. and 2:00—5:00 p. m.

Presiding: Erroll B. Moore, Chairman

11:30 a. m.-Welcome-Mrs. Jessie M. Rae, Durham

Response—Mrs. Louise Y. Workman, Charlotte

Introductions and Announcements.

Business Session.

Intermission for Lunch

2:15 p. m.—"Quiz Program"—Master of Ceremonies
—Emma Garr Bivens, Editor, Better
Health Magazine, Raleigh.

Get Acquainted Period Directed by Mildred Gay, Secretary, Durham.

Panel—Taking Stock of the Total Public Health Program.

Leader, Edward G. McGavran, Dean, School of Public Health, University of N. C., Chapel Hill

Participants: Dr. M. B. H. Michal, District Health Officer Haywood-Jackson-Macon Health Dept., Waynesville.

Mrs. Kate Webb Williamson, Supervisor of Nurses, Cumberland County Health Dept., Fayetteville.

G. Sprite Barbee, Jr., Senior Sanitarian, Tarboro.

Miss Mazie Jones, Health Educator, Surry County.

Miss Irene Dorsett, Secretary, Greens-boro.

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LABORATORY SECTION MEETING

Ball Room III

October 19, 1948, 11:30-1:30 and 2:00 to 5:00

- 11:30 a. m.—Cancer Control Program—Ivan Proctor, M. D., Director Division of Cancer Control.
- 12:00 a. m.—Report of Year's Experience in Diagnosis of Cancer by Vaginal Smears—
 Miss Sarah Hodges, Charlotte Memorial Hospital.
- 12:30 p. m.-Discussion and appointment of committees
- 1:30 p. m.-Lunch.
- 2:00 p. m.—Intestinal Bacteriology—Phillip R. Edwards, M. D., Atlanta, Georgia.
- 2:45 p. m.—Intestinal Parasitology—J. B. Pritchett, Grace Hospital, Banner Elk.
- 3:15 p. m.—Relationship Between the Clinical Laboratory and Local Public Health Laboratory—O. David Garvin, M. D., Health Officer, Chapel Hill.
- 3:45 p. m.—Discussion and Election of Officers— Business
- 5:00 p. m.—Adjourn.

DANCE

Main Ball Room

Tuesday, October 11, 1948, 9:00 p. m. to 1:00 p. m.

All members of the North Carolina Public Health Association, their guests, and guests of the Association are invited. Admission by registration card or lapel identification badge. Guests will be admitted when accompanied by members.

No one will be admitted to the Ball Room who cannot maintain his equilibrium.

OFFICERS 1947-48

President	н.	w.	Stevens,	M.	D.,	Wilson
Vice-President	_E.	Α.	Branch,	М.	D.,	Raleigh
Secretary-Treasurer	Har	old	Parker,	Wi	asto	n-Salem

THE EXECUTIVE COMMITTEE					
The Executive Committe named officers and:	e consists of the above				
M. B. Bethel, M. D. In	nmediate Past President, Charlotte				
J. W. R. Norton, M. D.	State Health Officer, Raleigh				
James F. Robertson, M. D.—P.	resident of N. C. Medical Society, Wilmington				
E. R. Hardin, M. D.	Member at Large, Term expires 1948, Lumberton				
Alma McCracken, R. N. e	Member at Large, Term xpires 1949, Waynesville				
Gordon Battle	Member at Large, Term expires 1950, Greensboro				

SECTION CHAIRMEN

•	
Clem Hamm, M. D.	Monroe, Health Officers
Clara Henderson, R. N.	Charlotte, Nurses
W. B. Covington	Concord, Sanitarians
Lynn Maddrey	Raleigh, Laboratory
Mrs. Erroll B. Moore	Halifax, Secretaries

PROGRAM COMMITTEE

The Program Committee is composed of the above named officers, directors and section chairman.

The Auditing Committee:

Sarah Goggans, Chairman	Raleigh
J. Roy Hege, M. D.	Concord
A. W. Wilson	
The Committee on Arrangements:	
O. B. Gurganus, Chairman	Durham
Watt Helms	
W. B. Ship	
TT7	T . 1

Wayne E. Williams Durham
Frank H. Barr Durham
Juanita Ross Durham
Carrie Wilson Durham
Marion Dare Wetmore Durham

REGISTRATION AND INFORMATION

A Registration and Information Desk will be Maintained in the Main Lounge, Washington-Duke Hotel during the days of the meeting, from 9:00 a.m.

A Registration Fee of 50c will be charged for everyone attending the meetings.

Membership dues in the North Carolina Public Health Association are \$1.00 per year. If your dues have not been paid, they will be accepted at the Registration Desk. If you are not already a member you are cordially invited to become one.

Tickets for the Banquet should be secured at the time of registration.

To avoid disturbing either the speaker or the audience, members are asked not to enter or leave the Ball Room during the presentation of papers.

Please wear your badge during all sessions.

FOURTH GENERAL SESSION

Main Ball Room

Wednesday, October 20, 1948, 9:30 a. m. Presiding: H. W. Stevens, M. D., President SYMPOSIUM—Cancer.

"Presentation of North Carolina Cancer Control Program"—Ivan Proctor, M. D., Director, Division of Cancer Control, North Carolina State Board of Health.

"Experiences at New Hanover County Cancer Center"—Donald B. Koonce, M. D., Director, New Hanover County Cancer Center.

"Experiences of Pathologists on Diagnostic Management"—Staff of Buncombe County Cancer Center, E. D. Peasley, M. D., Director.

"A Report on the Forsyth County Cancer Center"

—James F. Marshall, M. D., Director Forsyth County
Cancer Center.

"Remarks on Cancer Research"—Dr. Mildred Schram, Field Director, Division of Cancer Control, North Carolina State Board of Health.

General Discussion.

Presentation of Reynolds Medal.

Business Session.

Installation of New Officers.

Remarks by the President.

Adjourn sine die.

PROGRAM

OF THE

THIRTY-SEVENTH ANNUAL

SESSION

North Carolina

Public Health Association

OCTOBER 18, 19 AND 20

1948



DURHAM
NORTH CAROLINA

HEADQUARTERS
WASHINGTON-DUKE HOTEL

PROGRAM

OF THE

THIRTY-SEVENTH ANNUAL SESSION

North Carolina
Public Health Association
OCTOBER 18, 19 AND 20
1948

DURHAM
NORTH CAROLINA



HEADQUARTERS
WASHINGTON-DUKE HOTEL